



STRATEGIC PLAN

Summary 2023-2026

VISION

Providing health care in a culturally safe environment

PURPOSE

Providing holistic, opportunistic, preventative health care, and addressing health gaps for families from remote areas

VALUES

Respect, accountability, professionalism, integrity and leadership in our industry and community

STRATEGIC PLAN SUMMARY 2023-2026

AREA
GOAL
THREE YEAR MEASURES
FIVE YEAR MEASURES
TEN YEAR MEASURES

AREA	SERVICES	PEOPLE	FUNDING	INFRASTRUCTURE
GOAL	<ul style="list-style-type: none"> To deliver high quality client centred services 	<ul style="list-style-type: none"> To have confident, competent staff and Board members 	<ul style="list-style-type: none"> Increase financial flexibility and maintain stability 	<ul style="list-style-type: none"> Provide modern, safe infrastructure to support services
THREE YEAR MEASURES	<ul style="list-style-type: none"> Maintain accreditation across all services Explore expanded accredited services and document the Mookai Rosie Model of Care 	<ul style="list-style-type: none"> Have staff aligned with Mookai Rosie values Conduct regular performance evaluations Develop strong training and professional development activities 	<ul style="list-style-type: none"> Secured funding Access Medicare revenue Source philanthropic support Develop strategic investment strategy 	<ul style="list-style-type: none"> Updated accommodation Efficient and well-maintained assets
FIVE YEAR MEASURES	<ul style="list-style-type: none"> Continue expansion of services in response to community needs Collect evidence of social impact across all services 	<ul style="list-style-type: none"> Development of a Mookai Rosie governance framework, succession planning 	<ul style="list-style-type: none"> Increased self-generated revenue Continue strong partnerships with funding bodies Be first call for funding support 	<ul style="list-style-type: none"> Expansion of family facilities Transition to environmentally sound assets
TEN YEAR MEASURES	<ul style="list-style-type: none"> Set up and run full birthing centre 	<ul style="list-style-type: none"> Become an employer of choice 	<ul style="list-style-type: none"> Self-sustaining financial net-worth 	<ul style="list-style-type: none"> Own purpose-built facility

FOUNDATION RESPONSIBILITIES

Governance

Ensuring best practice good governance principles are applied

Operational Excellence

Delivering high quality, fully functional services, logistics, and back of house functions

ESG Position

Achieving a strong and vibrant ESG focus throughout the whole organization