



Sponsorship Prospectus



In 2026, Mookai Rosie Bi-Bayan proudly celebrates **40 years of service**, advocacy and care for Aboriginal and Torres Strait Islander children, families and communities. This milestone event recognises four decades of community-led leadership, cultural strength and commitment to **creating safe, supportive health journeys for future generations.**

The **40 Years Celebration will bring together** Elders, community members, industry partners, government, corporate supporters and allies to honour the organisation's journey, acknowledge and **strengthen our work together moving forward.**

The event features a **one day health conference** with community leaders and industry experts discussing the evolving health needs of remote Aboriginal and Torres Strait Islander families and communities across Far North Queensland. The conference will be followed by a gala dinner celebrating the **legacy and impact of Mookai Rosie**. Various community celebrations will also be held throughout the year across the region.

About mookai

Mookai Rosie Bi-Bayan was founded to provide support for women from Cape York, Northern Peninsula Area and Torres Strait regions coming to Cairns to birth, specifically culturally safe and health supported accommodation.

Today, services have evolved and diversified in response to the increasing need of families for comprehensive wrap-around services, addressing multiple and complex issues. We provide health-supported accommodation, primary care services, maternal health, and social and emotional wellbeing support, with more services coming to meet the needs of our people!





Aunty Rose Richards
our founder



14,400

**Client Health
Bookings**



23,200

**Accommodation
Bookings**



1,860

Babies born



8

**First Nations
female CEO's**



720

**Female First Nations
staff members**



35

**First Nations
communities
serviced**

Why Partner With Us

Partnering with Mookai Rosie Bi-Bayan is an opportunity to walk alongside an Aboriginal and Torres Strait Islander community-controlled health organisation with a 40-year legacy of care, trust and impact.

Partners will benefit through:

- recognition of your corporate social responsibility and support
- promotion and brand awareness with far-reaching communities and services
- great opportunities for organisations to network with individuals and services across the health and social services sector
- acknowledgement of your support through a variety of channels in the lead up to and throughout the run of the conference

All partnerships are grounded in cultural integrity and guided by community expectations. Recognition is provided in ways that are appropriate, meaningful and aligned with Mookai Rosie Bi-Bayan's values.



support

healthy bubs

Overview of celebrations

Mookai Rosie Bi-Bayan – 40 Years Celebration

Format: One day **'Healthy Futures Conference'** and Community celebration and formal event

Aboriginal and Torres Strait Islander health conference and gala dinner event. Various community celebrations will also be held throughout the year.

Audience: Elders, families, community leaders, industry partners, government, corporate partners and supporters

Location: PULLMAN CAIRNS INTERNATIONAL
17 Abbott Street
Cairns QLD 4870 Australia

Date: Friday, 30th October 2026



pullman
HOTELS AND RESORTS

Sponsorship Opportunities

The following sponsorship tiers have been designed to align with government, corporate and institutional partners who are committed to long-term, culturally respectful impact. All partnerships are guided by Mookai Rosie Bi-Bayan's values of community leadership, cultural safety and self-determination.

Cultural Respect

All sponsorships and partnerships will be guided by cultural protocols and values. Mookai Rosie Bi-Bayan is committed to ensuring that recognition and engagement are culturally respectful and aligned with community expectations.



support

thriving families

partnership level

Banksia.

Government & Principal Partner

Investment: \$15,000+

This tier is suited to government departments, statutory bodies and major institutional partners seeking to demonstrate leadership in supporting Aboriginal and Torres Strait Islander community-controlled organisations.

Recognition & Benefits:

- Recognition as Government & Principal Partner of the Mookai Rosie Bi-Bayan 40 Years Celebration
- Prominent logo placement across event branding, signage and digital communications
- Formal acknowledgement during the event proceedings
- Opportunity to participate in an official welcome or milestone moment (subject to cultural protocols)
- Inclusion in media releases and post-event reporting
- Complimentary invitation for representative

partnership level

Wattle.

Corporate Impact Partner

Investment: \$5,000 – \$10,000

Designed for corporate organisations aligned with reconciliation, ESG and community impact priorities.

Recognition & Benefits:

- Recognition as a Corporate Impact Partner for celebrations
- Logo placement on selected event materials and digital platforms
- Acknowledgement within the event program as supporter
- Inclusion in post-event communications and reporting
- Complimentary invitation for representative

partnership level

Lilly.

Community & Ally Partner

Investment: \$1,000

This tier is ideal for local businesses, community organisations and allies wishing to support the celebration and demonstrate solidarity with Aboriginal and Torres Strait Islander communities.

Recognition & Benefits:

- Name recognition on event signage
- Inclusion in the event program
- Complimentary invitation

In-Kind Sponsorship

In-kind support is welcomed and may include:

- Catering or refreshments
- Event production or staging
- Audio-visual support
- Printing and signage
- Cultural or creative contributions

In-kind sponsors will receive tailored recognition aligned with their contribution.

Official launch

mookai made

Mookai Made is an empowering program for the women who pass through our doors, proudly supported by the generosity and vision of the Commonwealth Bank through its Next Chapter Innovation Program.

Mookai Made is our new social venture for good, creating impact and opportunity. Through the creation of beautiful, high-quality products, we support, employ, and empower women who stay at Mookai, building innovative pathways toward independence and opportunity building.

Commonwealth Bank





Join Us

The 'Mookai Rosie Bi-Bayan – 40 Years Celebration' would not be possible without the generous support of partners like you.

By partnering with Mookai Rosie Bi-Bayan for this 40-year milestone, you are supporting a legacy of care, culture and community leadership and contributing to a future shaped by strength, respect and shared responsibility.

If you are ready to support 'Mookai Rosie Bi-Bayan – 40 Years Celebration' through sponsorship or exhibition, contact us today to find out more.

Contact

For sponsorship enquiries or to discuss tailored partnership opportunities, please contact.

John Robinson

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(07) 4081 7500

Thank you for your ongoing support of Mookai Rosie Bi-Bayan and considering support of the 40 Years Celebration.

